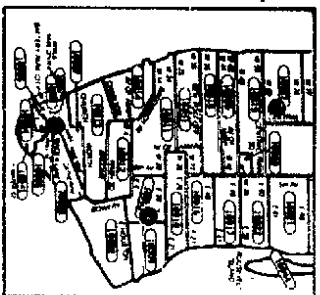


Our Camera Crews in Manhattan are looking for people who like people.



Benson & Hedges Camera Crew locations
in Manhattan.

Benson & Hedges has developed a revolutionary new cigarette, Benson & Hedges LVS.

LVS means less visible smoke. With this remarkable cigarette you get rich taste, those around you get less smoke.

You owe it to yourself to try new Benson & Hedges LVS. It is truly a cigarette whose time has come, a cigarette designed for people who like people.

All this week you'll find our camera crews out on the streets of New York, looking for people who like people who want to try new Benson & Hedges LVS.

So bring along someone you like. Get a free sample of our cigarette. And if you like, we'll snap a photo of the two of you together for our next ad.

**SUREON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

**Benson & Hedges
LVS**
Means Less Visible Smoke.

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